

Dijital Görünürlük Stratejileri



K A A N G Ü L T E N



2 ANA REKLAM TÜRÜ VARDIR

1

VAROLAN PİYASADA
MARKA ALGISI

2

GELİŞMEMİŞ PİYASADA
FARKINDALIK ÇALIŞMASI

1

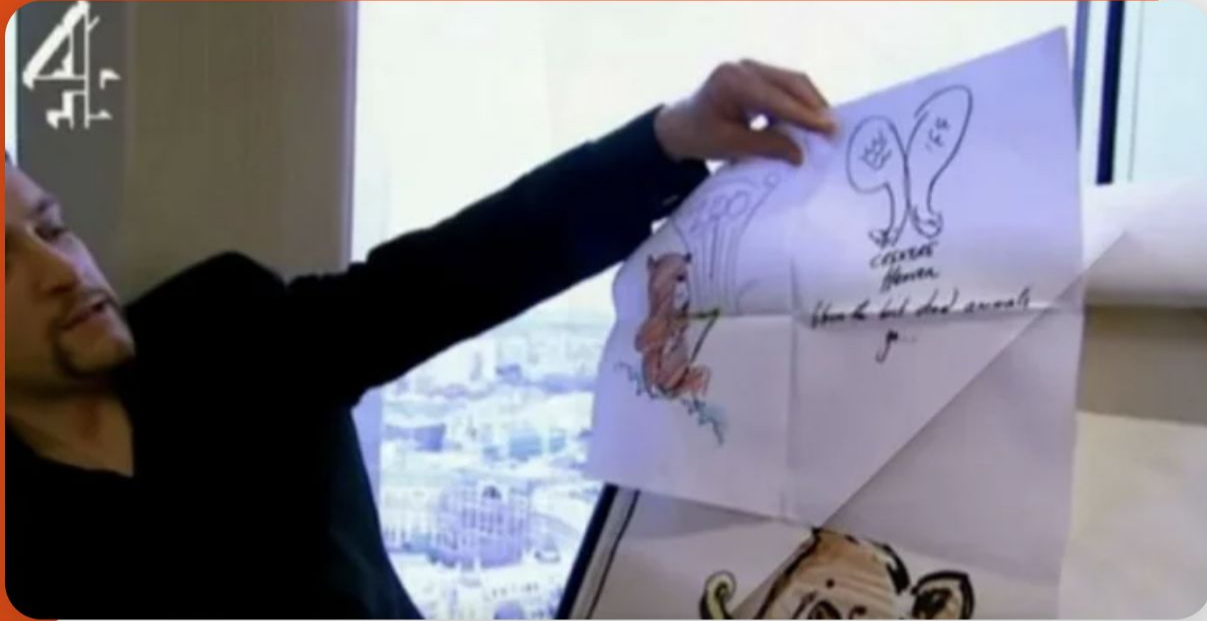
SEO`NUN **GELİRLERİNİZİ 3 KATA** KADAR
ARTTIRABİLECEĞİNİ BİLİYOR MUSUNUZ

2

9 AYRI ÖDÜLLÜ TÜRKİYE`NİN
EN UZMAN EKİBİ İLE ÇALIŞMAK İÇİN WEBTURES!

REKLAMIN ALGI ÜZERİNDEKİ ETKİSİ NEDİR?







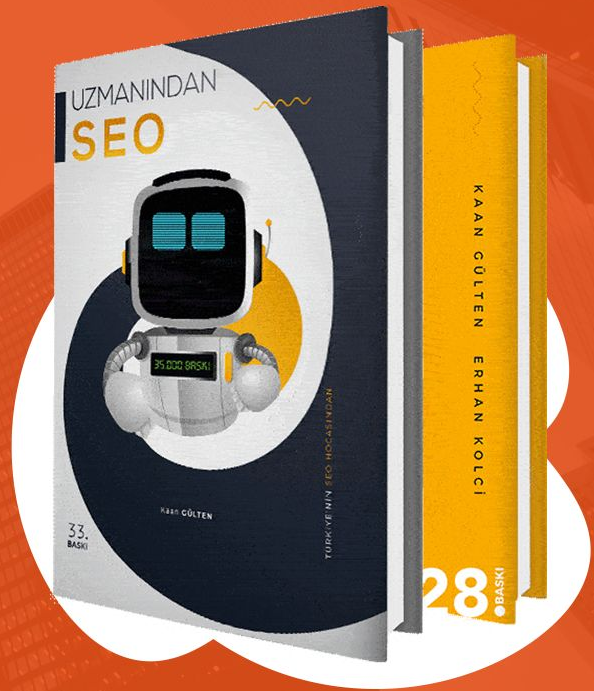


Sorun : **Pazarın Yeni ve Küçük Olması**



Çözüm:

Bilgi İle Pazarlama Stratejisi



Lovemark Marketing Stratejisi

Markanın ürünün önüne geçmesi ne demek?



Örnekler



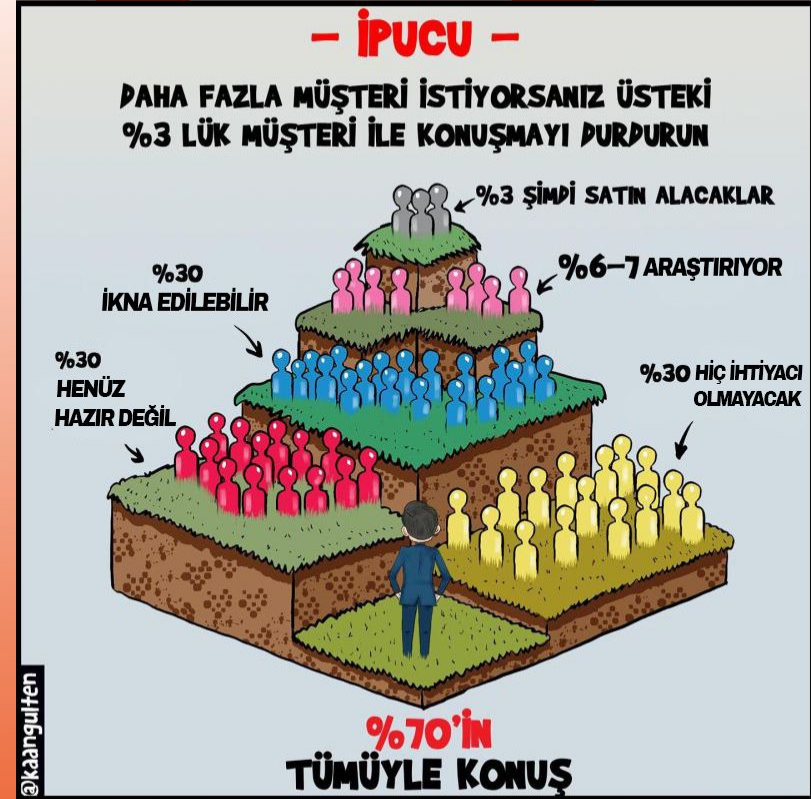
Dijitalden Örnekler

- Email Security Software vs. Email Security Service
- İzolasyon Malzemeleri – Yalıtım Malzemeleri
- Running Shoes vs. Trail Running Footwear
- Smartphone Case vs. Rugged Mobile Protector
- Laptop Bag vs. Convertible Laptop Backpack
- Kitchen Appliances vs. Stainless Steel Cookware Set
- Digital Camera vs. Mirrorless Photography Device
- Men's Watch vs. Men's Chronograph Timepiece
- Women's Perfume vs. Floral Scented Fragrance
- Car Rentals vs. Eco-Friendly Vehicle Hire
- Dining Table vs. Extendable Oak Dining Surface
- Hair Shampoo vs. Sulfate-Free Scalp Cleanser
- Travel Packages vs. All-Inclusive Island Getaways
- Yoga Mat vs. Non-Slip Meditation Pad
- Earrings vs. Handcrafted Gemstone Earrings
- Gaming Console vs. Next-Gen Gaming Station
- Coffee Maker vs. Espresso Brew Machine
- Office Furniture vs. Ergonomic Workstation Set
- Outdoor Grill vs. Charcoal BBQ Station
- Dog Food vs. Grain-Free Canine Diet
- Fitness Tracker vs. Heart Rate Monitoring Band
- Bed Sheets vs. Egyptian Cotton Bedding Set

Fırsat Kelimeleri Keşfedin

Keywords	Monthly Search Volume	Top Of Page Bid (low range)	Top Of Page Bid (high range)	Competition
meditation pad	260	\$0.30	\$1.80	
yoga mat	90,500	\$0.45	\$2.65	
workout matting	9,900	\$0.52	\$2.28	

Hedef Kitlenizi Tanıyın



⬡ "Saç dökülmesi nedenleri "arayan hedef kitle 3 - 7 yılda

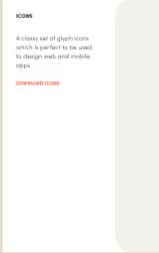
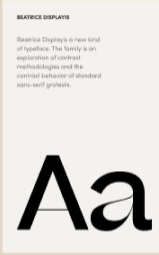
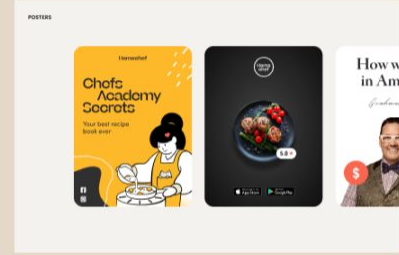
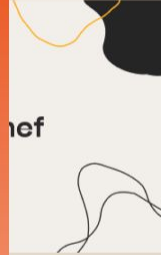
⬡ "Saç çıkaran/çıkartan" sorunun biraz daha netleştiği ve ihtiyacın şekillendiği bir hedef kitleTüm çözümleri denedikten sonra sonuç alamazsa saç ekimi için 1 - 3 yıl

⬡ "Saç ekimi" artık ihtiyacın farkında 4 - 8 aylık

⬡ "Saç ekimi fiyatları" "saç ekimi fue" "saç ekimi tavsiye" gibi keywordler artık satın alma kararı

Marka Bilinirliđi 7 Görüntülemeden Sonra

- Farklı Platformlar
- Remarketing
- Organik Eriřim
- Influencer Marketing
- Fiziksel



Uyum Sağlayın

Potansiyel Müşterilerinizi Simüle Edin!

Davranışlarınızı Analiz Edin

The image shows a modern office environment with a high ceiling, exposed ductwork, and long, linear pendant lights. Large windows on the left side provide natural light. In the foreground, there are dark wooden desks, white ergonomic office chairs, and a black backpack with a white 'N' logo. A central orange banner with white text is overlaid on the image.

Dünya'nın en iyi B2B Platformu Hangisi?

Search products by name or category

Used by

See all products

Find top products in Email Security Software category

Software used to protect email servers, gateways, and clients from threats such as network intrusion, social engineering, and data loss.

- Encrypt and authenticate email traffic
- Protect against messages from fraudulent sources (spoofing), unsolicited bulk messages (spam), and attempts to solicit privileged information (phishing)
- Prevent the transmission of data by type, origin, or destination
- Disable embedded malware and URL links

212 results



Kaspersky

Kaspersky Security for Mail Server

Email Security Software by Kaspersky

Kaspersky Security for Mail Server protects small and medium businesses by scanning mail, filtering spam, and preventing the loss of confidential data.

View product

How it works



Explore

Discover the best product for



Rakip Analizi



Rakiplerinizin trafik kanalları neler



Rakip swot analizi

Kendinizi Daha İyi Tanıyın

- Satın alan **müşterilerinizi inceleyin.**
- Hangi kanaldan ulaştılar, hangi sayfada **ne kadar çok** kaldılar,
- hangi sayfa onlara **güven verdi.**
- Son **satın alma kararı** nasıl gerçekleşti.

- En çok yatırımı tersine mühendislik ile kuracağınız funnel süreçlerine yapın.

Chatgpt Kullanım Kılavuzu

Google da **arama yapar** gibi deęil
stajyerinize, **asistanınıza anlatır gibi** detaylı anlatın.



TEŞEKKÜRLER

